

Rep Order# 6848528 Ver# 1 Status New Traffic Order# Printed: 08/30/2012 3:53 PM 1 of 6

EC'd Yes Last Received: 08/30/2012 8:55 AM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1536 Agency C/P1/P2/E 95/101/1536 Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg Flight Dates 09/04/2012 - 10/01/2012 Salesperson FAX# 215-567-5938
Phone#
Fax#

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$52,650
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	2P-3P	STEVE WILKOS	:30	\$35.00	09/04-09/07	8	1	8	\$280.00	
	2	TU-F	3P-4P	JERRY SPRINGER	:30	\$60.00	09/04-09/07	8	1	8	\$480.00	
	3	SU	10A-11A	FOX NEWS SUNDAY	:30	\$50.00	09/09-09/09	1	1	1	\$50.00	
	4	TU-F	5P-6P	MAURY POVICH	:30	\$100.00	09/04-09/07	8	1	8	\$800.00	
	5	TU-F	10P-1045P	LATE NEWS	:30	\$300.00	09/04-09/07	5	1	5	\$1,500.00	
	6	TU-TH	1045P-11P	SPORTSWRAP	:30	\$150.00	09/04-09/06	3	1	3	\$450.00	
	7	SU	1045P-11P	SPORTSWRAP SUNDAY	:30	\$150.00	09/09-09/09	1	1	1	\$150.00	
	8	TU-F	7P-730P	TMZ ON TV	:30	\$125.00	09/04-09/07	4	1	4	\$500.00	
	9	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$125.00	09/04-09/07	4	1	4	\$500.00	
	11	M	8P-9P	HOTEL HELL	:30	\$1,000.00	09/10-09/10	2	1	2	\$2,000.00	
	12	M	9P-10P	HELL'S KITCHEN	:30	\$1,000.00	09/10-09/10	2	1	2	\$2,000.00	

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Estimate# 1536 Agency C/P1/P2/E 95/101/1536 Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg Flight Dates 09/04/2012 - 10/01/2012 Salesperson FAX# 215-567-5938
Fax# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	13	W	8P-10P	SO YOU THINK YOU CAN DANCE	:30	\$800.00	09/05-09/05	2	1	2	\$1,600.00	
	14	TU	8P-9P	HELL'S KITCHEN	:30	\$1,000.00	09/04-09/04	2	1	2	\$2,000.00	
	15	TU	9P-10P	MASTERCHEF	:30	\$1,000.00	09/04-09/04	2	1	2	\$2,000.00	
	17	TH	8P-9P	RAISING HOPE	:30	\$700.00	09/06-09/06	2	1	2	\$1,400.00	
	18	TH	9P-10P	GLEE	:30	\$500.00	09/06-09/06	2	1	2	\$1,000.00	
	19	F	8P-9P	HOUSE	:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
	20	F	9P-10P	BONES	:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
	22	SA	730P-11P	FOX COLLEGE FOOTBALL	:30	\$300.00	09/08-09/08	5	1	5	\$1,500.00	
	24	SU	1P-415P	REDSKINS FOOTBALL	:30	\$2,800.00	09/09-09/09	4	1	4	\$11,200.00	
	25	SU	12P-1P	FOX NFL PRE-GAME	:30	\$400.00	09/09-09/09	2	1	2	\$800.00	
	26	M	2P-3P	STEVE WILKOS	:30	\$35.00	09/10-09/10	2	1	2	\$70.00	
	27	M	3P-4P	JERRY SPRINGER	:30	\$60.00	09/10-09/10	2	1	2	\$120.00	
	28	M	5P-6P	STEVE WILKOS	:30	\$100.00	09/10-09/10	1	1	1	\$100.00	
	29	M	10P-1045P	LATE NEWS	:30	\$300.00	09/10-09/10	1	1	1	\$300.00	
	30	M	1045P-11P	SPORTSWRAP	:30	\$150.00	09/10-09/10	1	1	1	\$150.00	
	31	M	7P-730P	TMZ ON TV	:30	\$125.00	09/10-09/10	1	1	1	\$125.00	
	32	M	730P-8P	DISH NATION	:30	\$125.00	09/10-09/10	1	1	1	\$125.00	

Station WVBT-TV NORFOLK, VA.
Advertiser () OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	SU	415P-730P	NON-REDSKINS FOOTBALL	:30	\$2,000.00	09/09-09/09	4	1	4	\$8,000.00	
	34	SA	7P-730P	FOX COLLEGE FOOTBALL PRE-GAME	:30	\$200.00	09/08-09/08	1	1	1	\$200.00	
	35	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$100.00	09/08-09/08	3	1	3	\$300.00	
	36	TU-F	5A-6A	THE DOCTORS	:30	\$10.00	09/04-09/07	12	1	12	\$120.00	
	37	M	5A-6A	RICKI LAKE	:30	\$10.00	09/10-09/10	3	1	3	\$30.00	
	38	TU-F	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/04-09/07	8	1	8	\$160.00	
	39	M	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/10-09/10	2	1	2	\$40.00	
	40	TU-F	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/04-09/07	8	1	8	\$160.00	
	41	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/10-09/10	2	1	2	\$40.00	
	42	TU-F	7A-8A	AM NEWS	:30	\$125.00	09/04-09/07	8	1	8	\$1,000.00	
	43	M	7A-8A	AM NEWS	:30	\$125.00	09/10-09/10	2	1	2	\$250.00	
	44	TU-F	9A-10A	NATE BERKUS	:30	\$20.00	09/04-09/07	8	1	8	\$160.00	
	45	M	9A-10A	AMERICA'S COURT	:30	\$20.00	09/10-09/10	2	1	2	\$40.00	
	46	TU-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/04-09/07	8	1	8	\$160.00	
	47	M	10A-11A	MILLIONAIRE	:30	\$20.00	09/10-09/10	2	1	2	\$40.00	
	48	TU-F	11A-12P	SWIFT JUSTICE	:30	\$20.00	09/04-09/07	8	1	8	\$160.00	

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Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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	49	M	11A-12P	JEFF PROBST	:30	\$20.00	09/10-09/10	2	1	2	\$40.00	
	50	TU-F	12P-1P	AMERICA'S COURT	:30	\$35.00	09/04-09/07	8	1	8	\$280.00	
	51	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/10-09/10	2	1	2	\$70.00	
	52	TU-F	1P-2P	JUDGE GUNN	:30	\$35.00	09/04-09/07	8	1	8	\$280.00	
	53	M	1P-2P	RICKI LAKE	:30	\$35.00	09/10-09/10	2	1	2	\$70.00	
	54	TU-F	6P-7P	WENDY WILLIAMS	:30	\$100.00	09/04-09/07	8	1	8	\$800.00	
	55	M	6P-7P	MAURY POVICH	:30	\$100.00	09/10-09/10	2	1	2	\$200.00	
	56	TU-F	7P-730P	TMZ ON TV	:30	\$75.00	09/04-09/07	4	1	4	\$300.00	
	57	M	7P-730P	TMZ ON TV	:30	\$75.00	09/10-09/10	1	1	1	\$75.00	
	58	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$75.00	09/04-09/07	4	1	4	\$300.00	
	59	M	730P-8P	DISH NATION	:30	\$75.00	09/10-09/10	1	1	1	\$75.00	
	60	TU-F	11P-1130P	30 ROCK	:30	\$100.00	09/04-09/07	4	1	4	\$400.00	
	61	M	11P-1130P	EXTRA	:30	\$100.00	09/10-09/10	1	1	1	\$100.00	
	62	TU-F	1130P-12A	30 ROCK	:30	\$60.00	09/04-09/07	4	1	4	\$240.00	
	63	M	1130P-12A	DISH NATION	:30	\$60.00	09/10-09/10	1	1	1	\$60.00	
	64	TU-F	12A-1A	AMERICA'S FUNNIEST VIDEOS	:30	\$20.00	09/04-09/07	12	1	12	\$240.00	
	65	M	12A-1A	30 ROCK	:30	\$20.00	09/10-09/10	3	1	3	\$60.00	

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	66	SA	11P-12A	PRIME ENCORES	:30	\$75.00	09/08-09/08	2	1	2	\$150.00	
	67	SU	11P-12A	EXTRA WEEKEND	:30	\$75.00	09/09-09/09	2	1	2	\$150.00	
	68	SU	7P-8P	ANIMATION ENCORES/CLEVELAND SHOW	:30	\$300.00	09/09-09/09	3	1	3	\$900.00	
	69	SU	8P-9P	THE SIMPSONS/BOB'S BURGERS	:30	\$600.00	09/09-09/09	3	1	3	\$1,800.00	
	70	SU	9P-10P	FAMILY GUY/AMERICAN DAD	:30	\$600.00	09/09-09/09	3	1	3	\$1,800.00	
	71	SU	7P-730P	THE O.T.	:30	\$1,000.00	09/09-09/09	1	1	1	\$1,000.00	

---REPORT TOTALS---

Report Totals: 242 / \$52,650.00

---SALES MONTHLY TOTALS---

Sep 12: 242 / \$52,650.00 Oct 12: 0 / \$0.00
Sales Totals: 242 / \$52,650.00
Station Totals: 242 / \$52,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,650	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 100%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

Books JUL11, EJUL12
Demos RA35+

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Estimate#	1536	Agency C/P1/P2/E	95/101/1536	Salesperson Phone#	215-567-6005
Buyer	Dan Nagelberg	Flight Dates	09/04/2012 - 10/01/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE